



STRAIGHT TORQUE

WELCOME TO OUR NEW TEAM!

We are incredibly excited to let you know that our team has expanded! Over the last 12 months we have been growing at a steady rate, and Brendon and Danny were simply unable to keep up without working incredibly long days. We farewelled Briana earlier this year, and we are keen to introduce you to the newest members of our team - Geoff Napper, Mindy Hatcher, Evan Dunne and Simone Bye. We've put together a brief bio about each of them below, and you can read more about them on our website.

We want to say a massive thank you to all of you – over 90% of our new customers are from word-of-mouth recommendations, of which we are extremely grateful. This is what has enabled us to grow in such difficult times – please accept our sincerest thanks!

Over the last few months we have been working with the very talented team at National Locksmiths, inventors of Secure Plates, on the Penrith City Council's *Plate Safe* initiative. The goal is to reduce the incidence of number-plate theft by fitting the National Locksmith anti-theft number plate screws free of charge to 1500 residents of the Penrith Local Government area. We have them installed on the Production Panelvan and can't recommend them highly enough - call the Council on 4732 8028 to be one of the first 1500 to register. For more information about the plate screws check out www.nationallocksmiths.com.au. You have nothing to lose and everything to gain!

We're off now to celebrate Olivia's second birthday ... as always, please don't hesitate to give us a call if you have any questions or concerns about your vehicle. See you soon!

Best wishes,

Mel, Brendon and the team @ Production Automotive

MEET THE TEAM



GEOFF NAPPER, Metal Fabricator

With the huge influx of modification and customisation work coming in, Geoff has joined us a few days a week to work solely on our custom projects. Geoff and Brendon have worked together for over seven years - at the moment we are keeping him on his toes with a WRX engine conversion in a VW beetle!



MERINDA (MINDY) HATCHER, Apprentice

Mindy followed her family's footsteps and spent a number of years in the healthcare industry, but after realising her heart wasn't quite in it she followed her first love – hot rods – and joined us this year as a first year apprentice. Mindy is currently restoring a 1956 Morris Oxford – watch this space for developments!



EVAN DUNNE, Apprentice

Evan joined us as a school-based apprentice and is currently undertaking Year 11 at Anglican Technical College Western Sydney. He will graduate in 2012 with his HSC, as well as having completed the first year of his apprenticeship! Until he joins us full-time in 2013, Evan works a five-week on, five-week off roster, dividing his time equally between Production and school.



SIMONE BYE, Bookkeeping

Simone joined the team part-time at the end of 2009 to tackle the ever-growing pile of paperwork coming through the office. A mother of four, Simone has the amazing ability to keep her cool when the going gets tough! She brings 10-month old Henna to work with her, joining Olivia in the playroom.

CONGRATULATIONS

So much has gone on in the last six months! It is with much joy that we congratulate...

- Phil Retford on new granddaughter Emma and grandson Hayden
- Ben and Corrine Whitsun-Jones on the arrival of baby Lola Eve
- Jason, Natasha and big brother Jesse Shandler on new baby sister Evie
- Sam & Brett McVea from National Locksmiths on baby Kye
- Steve Fossey and family on the arrival of baby Melinda
- Daniel and Vanessa Barnes (and family!) on the birth of Ruby May, and
- Nicole and John Banks, and Fiona and Nick Hornman, who are expecting the pitter-patter of tiny feet!!!

Also, we would like to wish/send:

- a very happy anniversary to Chris and Saadet Harnett who celebrated 15 years of marriage in December, and Carol and Les Potter who celebrated 33 years!
- huge congrats to Shona George on her graduation from uni
- congrats to Nathan Coleman for taking out an award second-year running at the VW Nationals in May, and happy 40th birthday Noddy!

Snazzy New Look!

We have a new-look newsletter designed by the multi-award winning team at White River Design - what do you think? We are hoping that this new layout will be easier to read.

We will also be sending out an electronic version, so please give us your email address and help our environmentally-friendly policy for less print.

WOW!

We are honoured to have been nominated for the 2010 Business Achiever Awards. Please support us by voting at

www.businessachieverawards.com.au

...thank you!

Download our free ebook from www.productionautomotive.com.au

- 11 Simple Tips to Boost your Car's performance.

LATEST NEWS

- a massive shout-out to Tim McGowan who graduated from Uni with the Dean's Award last year - go you good thing! - and high-fives for his wife Jenny McGowan, who was the first female with a disability to complete the Busselton Ironman
- congrats to Ash Major on running the Six Foot Track
- huge congratulations to all of the Panther Tri Club members who competed at Port Macquarie in April - you all are amazing - and to Wendy Walker who performed brilliantly at Ironman NZ, finishing 21st female outright
- huge congratulations to Travis Butler on his engagement!
- congratulations to Steve Brown, of Stain Busters Penrith, who took out the 2010 Stain Busters Australian Franchisee of the Year Award. Huge congrats, Steve, very well deserved!
- get-well wishes to Ian Morgan after his recent surgery.

OPENING HOURS

Monday – Thursday: 8am – 5pm
Friday: 8am – 3pm
Saturday: 8am – 12pm
(by appointment)

ALL ABOUT E10

What is Ethanol?

Ethanol is a non-fossil fuel that is produced from a variety of agricultural crops, such as sugar and grain.

How much ethanol is in Aussie fuel?

The Australian Government has limited the amount of ethanol in petrol to 10%, which complies with the Australian Fuels Quality Standard. Reports have labeled it 'false economy' as, although cheaper per litre, ethanol fuel will reduce your fuel economy as it contains less energy than normal petrol. As it burns less efficiently, you will not travel as far on the same quantities as regular unleaded petrol, refilling more often.

Is it safe to use in my car?

Recommendations regarding E10 suitability will differ from one manufacturer to another, and will also vary between carburetor-equipped engines and fuel-injected engines.

However, ethanol is a solvent, and therefore attacks both the metallic and rubber-based fuel lines, as well as other fuel system components.

It also has an affinity to water that can result in corrosion of fuel tanks and fuel lines. Rust resulting from this corrosion can ultimately block the fuel supply, which will result in an engine being inoperable.

We have had a number of customers come in over the last six months with problems after using E10. The most common problem we've seen is with water in the fuel system, resulting in engines hesitating and running roughly. If you have any questions or concerns about E10, please give us a call on 4731 6660 and we will do our best to help you.

PENRITH PANTHERS RUGBY LEAGUE

We are proud to announce our sponsorship of the Penrith Panthers Rugby League team this season. Panthers Rugby League Club provide support to a large number of sporting groups and charities, and we are pleased to be able to provide support for a rugby league team whose club does so much for its local community. We have tickets for every home game available for our customers, so let us know if you would like them the week before each game – first in best dressed!!!

We are also proud sponsors of the Panthers Triathlon Club, and would like to say a huge congrats to all of the local athletes who competed in Ironman Australia in April this year. A 3.8km swim, 180km cycle and 42.2km run is not for the faint-hearted – we are so proud of our Ironman customers! A massive congratulations to you all on such an amazing achievement.

